



ACC MEMBER:

Connected Organizations for a Responsible Economy (CORE)

ORGANIZATION TYPE:

Nonprofit association with 250 members and growing

WHAT IT DOES:

Enhances the economic vitality and competitive positioning of its members by helping them integrate socially and environmentally responsible practices into profitable businesses.

EVENTS:

Seminars, workshops, trade shows, and mixers that inform, educate, challenge, and facilitate sustainable business interests. Speakers are often nationally recognized.

WEBSITE:

www.corecolorado.org

What Is Sustainability?

- It is **NOT** the business you do; it is **HOW** you do business!
- All definitions of sustainability involve living within limits; understanding the interconnections among economy, society, and environment; and distributing resources and opportunities equitably.
- CORE helps grow a thriving business community that creates a prosperous regional economy meeting the needs of citizens without compromising the lifestyle of future generations.

Why Should Colorado Businesses Support Sustainability?

- Because we're in a global economy and our competition and the rest of the world has already embraced sustainability!
- Employee morale, recruitment, and retention are higher for corporations that embrace and integrate sustainable practices.
- Businesses that base their decisions and actions on a good moral compass are more likely to comply with laws, will be better community neighbors and are less likely to face litigation.
- Consumers and business customers increasingly use value-based criteria to guide purchasing, and they respond favorably to companies that demonstrate corporate responsibility.

Who are Colorado's Sustainability Leaders?

CORE's founding sponsors are among those companies and organizations most committed to sustainability.

CH2M HILL is well known for their contributions to the sustainability movement. Sustainability is ingrained in CH2M HILL's culture, and has been since their founding in 1946. As a global engineering, construction and operations company, they have a responsibility to help inform and guide the global dialog on issues that affect economies, societies, and the environment around the world. They are committed to applying sustainable solutions that bring business value to their clients and that help ensure an improved quality of life for future generations.

Patton Boggs LLP, Attorneys at Law are national leaders in public policy, environmental law, litigation and business law. The firm's environmental practitioners maintain cutting edge practices in all environmental media, including water, air, hazardous waste, nuclear materials, and natural resource damages. Their attorneys have held positions in every relevant federal agency ranging from Administrator of the EPA to posts at FERC, DOI, DOE and DOJ.