

**ACC MEMBER:**

Colorado  
Film  
Commission

**ORGANIZATION TYPE:**

Non-profit

**WHAT IT DOES:**

Supports the creation of economic activity in all sectors of the film industry in Colorado.

**EVENTS/PROGRAMS:**

Check the web site for the activities of the state's numerous film commissions, associations, and festivals.

**WEBSITE:**

[www.coloradofilm.org](http://www.coloradofilm.org)

**What is the Film Industry?**

This industry includes all aspects of creating feature films, television, commercials, still photography, and video games. A few of these facets are:

- education about film in general;
- development of local talent in acting, scriptwriting, production, and videography;
- development of a "film-friendly" destination for Hollywood, including competitive film incentives; and
- opportunities for international filmmakers.

**How Does It Affect Colorado's Economy?**

The film industry unlocks opportunities for Colorado businesses across a variety of sectors, offering low-impact, environmentally sound, high-value cash injections into the state economy. A few benefits include:

- Job creation and skills development for camera operators, sound and lighting technicians, caterers, plumbers, carpenters, electricians, animal trainers, truck drivers, make-up artists, graphic artists, photographers, set designers, painters, actors and extras.
- Local expenditures of approximately \$100,000 per day on local products and services such as sets, costuming, electronics, and catering for a typical television commercial or feature film.
- Local expenditures on hotels, restaurants, car rental and fuel, and even shopping, totaling approximately \$2.50 for every dollar spent on production.

Colorado is poised to take advantage of extraordinary growth in the industry over the next 5 years. According to PriceWaterhouse Coopers' "Global Entertainment and Media Outlook: 2005-2009":

- Film entertainment will grow at a 7.1 percent compound annual growth rate (CAGR),
- Television will grow at 6.0 CAGR, and
- TV distribution will grow at 7.4 CAGR.

Additionally, new spending streams triggered by broadband Internet and wireless technologies will increase significantly from \$11.4 billion in 2004 to nearly \$73 billion worldwide by 2009.